# Grocery Sales by Month Living Richly on a Budget

# JANUARY

National Oatmeal Month: Quaker National Hot Tea Month: Teas Diet Foods: Diet Cereals, Yogurt

Super Bowl Sunday: Pepsi, Coke, Chips, Dips, Cheese, Sandwich Items, Crackers, Snacks, Wings

Seasonal Produce: Avocado, Broccoli, Cabbage, Carrots, Cauliflower, Celery, Chard, Collards, Grapefruit,

Kale, Kiwi, Oranges, Pears, Spinach, Tangerines

Clearance: Christmas Decorations, Toys, Wrapping Papers Winter Health: Cold Medicines, Tea, Tissues, Vitamins

# **FEBRUARY**

National Canned Food Month: Canned Fruit, Pie Fillings, Vegetables, Canned Meats - Tuna, Chicken, and

Salmon

National Hot Breakfast Month: Oatmeal, Frozen Waffles, Syrup

Valentines: Chocolate

Chinese New Year: Noodles, Soy Sauce, Teriyaki Sauce

Seasonal Produce: Artichoke, Asparagus, Avocado, Broccoli, Carrots, Cauliflower, Celery, Chard, Collard

Greens, Kale, Kiwi, Potatoes, Raspberries, Strawberries, Spinach

# **MARCH**

Frozen Food Month: Ice Cream, Frozen Vegetables (Boxed, Bag, or Steam), Frozen Meals, Foster Farms

Chicken, Waffles, Pizza

Seasonal Produce: Artichoke, Asparagus, Avocado, Broccoli, Cabbage, Carrots, Cauliflower, Celery, Chard, Collards, Fennel, Kale, Leek, Lemon, Lime, Mushrooms, Orange, Peas, Radish, Rhubarb, Spinach, Spring Onions, Strawberries, Tangerine

# APRIL

Easter: Ham, Eggs, Spices, Baking Supplies: Sugar, Spices, Baking Mixes, Chocolate Chips, Butter,

Coconut, Marshmallows, Brownie Mix, Cake Mix

Earth Day: Organic Foods, Energy Saver, Reusable Totes

Seasonal Produce: Artichokes, Asparagus, Beets, Broccoli, Cabbages, Carrots, Grapefruit, Haas Avocado,

Mushrooms, Onions, Peas, Rhubarb Clearance: After Easter sales

### MAY

Celiac Disease Awareness Month: Gluten-Free Products

Memorial Day: BBQ Sauce, Condiments, Charcoal, Salad Dressing, Potato Chips, Dips, Grilling Meats, Hot

Dogs, Hamburger Meat, Marinade, Salad Greens

Paper Products: Plates, Utensils, Insect Repellant, Sunscreen

Cinco De Mayo: Salsa, tortillas

Seasonal Produce: Artichokes, Asparagus, Avocado, Beets, Blackberries, Carrots, Green Beans, Peas, New

Potatoes, Raspberries, Strawberries, Sweet Vidalia Onions

# JUNE

National Dairy Month: Butter, Cheese, Cream Cheese, Ice Cream, Milk, Whipping Cream, Whipped Cream,

4th of July BBQ Sales: BBQ Sauce, Charcoal, Condiments, Dips, Hamburgers, Hot Dogs, Ketchup, Potato Chips. Salad Dressing

Seasonal Produce: Apricots, Blackberries, Blueberries, Boysenberries, Cherries, Corn, Cucumber, Eggplant, Grapes, Honeydew, Nectarines, Peaches, Potatoes, Raspberries, Red Onions, Strawberries, Summer Squash, Sweet Vidalia Onions, Tomatoes, Watermelon

# JULY

**National Ice Cream Month** 

4th of July BBQ Sales: BBQ Sauce, Charcoal, Condiments, Dips, Hamburgers, Hot Dogs, Ketchup, Potato

Chips. Salad Dressing

Back to School Sales (End of July): Binders, Crayons, Folders, Pencils

**Seasonal Produce:** Asian Pears, Bartlett Pears, Blueberries, Corn, Cucumber, Eggplant, Figs, Garlic, Grapes, Green Beans, Nectarines, Peaches, Sweet/Bell Peppers, Plums, Potatoes, Red Onions, Summer

Squash, Tomatoes, Valencia Oranges, Watermelon

# **AUGUST**

Back to School Sales: Bread, Cold Cereal, Frozen Waffles, Lunch Meat, Lunchboxes, Pudding cups

Disinfectant: Bleach, Hand Sanitizer

Clearance: Charcoal, Insect Repellant, Sunscreen

**Seasonal Produce**: Gravenstein Apple, Haas Avocado, Green Beans, Beans, Berries, Corn, Cucumber, Eggplant, Figs, Grapes, Melons, Onion, Peaches, Bartlett Pears, Bell Pepper, Plums, Raspberries, Squash,

Summer, Tomatillo, Tomato

# SEPTEMBER

Back to School Sales through Labor Day: Binders, Crayons, Folders, Pencils

Diabetes: Bayer Glucose Meters, Glucerna Cereal

**Seasonal Produce:** Apples, Artichokes, Beans, Bell Peppers, Chili Peppers, Cucumber, Eggplant, Grapes, Onion, Valencia Orange, Asian Pears, Bartlett Pears, Pomegranate, Squash, Tomatillo, Tomatoes, Winter

Squash

Baby Items: Major Baby Equipment, Baby Safety Products

# **OCTOBER**

Halloween: Candy, Fresh Pumpkin

Beginning of the Baking Sales: Canned pumpkin, Evaporated Milk, Chocolate Chips

Daylight Savings Time Ends Promotions: Alarm Clocks, Batteries, Safety Equipment, Smoke Detectors

**National Seafood Month** 

Adopt a Shelter-Dog Month: Pet Food

**Seasonal Produce:** Almonds, Apples, Artichokes, Arugula, Beets, Broccoli, Brussels Sprouts, Cabbages, Chard, Chestnuts, Cranberries, Lemons, Parsnip, Pears, Pomegranate, Potatoes, Sweet Potatoes, Pumpkin, Spinach, Squash, Winter, Turnips, Yams

### NOVEMBER

Hot Beverages: Hot Cocoa, Coffee, Tea

Baking Sales: Nuts, Chocolate Chips, Evaporated Milk, Sweetened Condensed Milk, Coconut, Cake Mixes

Canned foods: Soup, Broth, Vegetables, Fruits, Spaghetti Sauce

Thanksgiving Items: Turkey, Canned Pumpkin, Stuffing Mix, Boxed Potatoes, Gravy Mixes, Frozen Pies,

Cranberry Sauce, Jello, Marshmallows

Seasonal Produce: Anjou Pears, Beets, Broccoli, Brussels Sprouts, Cabbages, Carrots, Celery, Comice

Pears, Cranberries, Kiwi, Lemons, Orange, Potato, Squash, Yams

Clearance: After Halloween Sales

## DECEMBER

**Holiday Dinner:** Egg Nog, Deli Platters, Instant Potatoes, Gravy Mixes, Frozen Pies, Cranberry Sauce, Jello, Marshmallows. Sour Cream Dips, Crackers, Chips, Soda, Ham

Baking: Flour, Sugar, Butter, Cream, Cake Mix, Brownie Mix, Muffin Mix, Breads, Pie Crust, Marshmallows

Canned Foods: Soup, Broth, Condensed Milk, Vegetables, Fruits, Spaghetti Sauce

**Seasonal Produce**: Anjou Pears, Bok Choy, Bosc Pears, Broccoli, Brussels Sprouts, Carrots, Cauliflower, Celery, Dates, Grapefruit, Haas Avocados, Kale, Kiwi, Kumquat, Lemon, Napa Cabbage, Oranges, Sweet Potatoes, Red Cabbage, Rutabaga, Savoy Cabbage, Spinach, Winter Squash, Yams, Turnips, White Potato

Clearance: After Thanksgiving and After Christmas Sales